



## REACTIVE THINKING

STANDARDS  
BASED

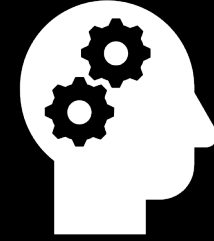


AUDIT  
BASED

WHAT SHOULD I DO?

WHAT MUST I DO?

FINDINGS / LAGGING ACTIONS



## PROACTIVE THINKING

PERFORMANCE  
BASED



RISK  
BASED

HOW CAN I IMPROVE?

HOW CAN I ENSURE OUTCOMES?

OWNERSHIP / LEADING ACTIONS

# THE PROACTIVE CERTAINTY PROGRAM™

